



## Community Legacy Fund Application Cover Sheet

Applicant Organization: **Jewish Community Campus of Greater Kansas City, Inc.**

Program Title: **In-House and Emergency Communications Grant**

Program Start Date: **As soon as funds received**

Program End Date: **ongoing**

Grant Amount Requested: **\$ 48,328**

Total Program Budget: **\$60,462**

The Jewish Community Campus Crisis Management Team wishes to replace its existing twenty year-old analog two-way radio system with a digital radio system. This will improve all daily in-house communications. In addition, this will enhance in-house emergency communications because it allows for multiple users to be notified at once, and for multiple conversations to take place at the same time. Initially, it was hoped that this request could be postponed until 2009, however, staff has already discovered that some needed repairs can not be made because the replacement parts have already been phased out.

The Campus Crisis Management team is also seeking funding from Menorah Women's Foundation for a mass communications system which can notify families of Campus users in case of an emergency. This program is not addressed in this grant.

The Jewish Community Campus and the Jewish Community Center created a Crisis Management Plan after August of 1999, after a gunman walked into a Los Angeles Jewish Community Center and began spraying bullets. This program is constantly being reevaluated, and new technology is now available that will better prepare the Crisis Management Team to react and prevent an emergency. Digital radios will help improve the current communication system.

Since its inception, the Crisis Management Team has:

- Preparation/Distribution of Crisis Management Manual
- Establishment of Crisis Management Team Chaired by Campus Director
- Ongoing Training of Agency Employees
- Distribution of Bomb Threat Binder for Agency Search Teams.
- IP based CCTV surveillance system (65 cameras) has been installed. The system is accessible to the Overland Park Police Department at their Command and Control Center.
- Increased access control throughout Campus: at entrances to Jewish Foundation, Jewish Federation, Jewish Family Services, Hyman Brand Hebrew Academy, JCC Child Development Center, and JCC Center for Health and Human Performance (formerly Sports and Fitness)
- Telephone system allows recording of calls and has Caller ID function

If program is successful will organization assume future costs?  Yes  No  One Time Capital Purchase

# Community Legacy Fund Grant Application

## **A. Name and address of applying organization**

Jewish Community Campus  
5801 West 115<sup>th</sup> Street  
Overland Park, KS 66211

## **B. Application contact person, title and phone number**

Alan Bram, Executive Director  
913-327-8201

## **C. Title of proposed program**

In-House and Emergency Communication Grant

## **D. Description of program**

### **Goal**

To enhance our ability to communicate with our constituencies on a day to day basis and in case of an emergency

### **Constituencies**

- Crisis Management Team
- Employees of the agencies
- CDC Parents
- HBHA Parents

### **1. Objectives**

This project is to replace the campus's existing twenty-year old analog two-way radio system with a digital radio system.

Radio technology is changing as the industry moves from analog to digital systems, and the new digital systems offer better quality, range, bandwidth and more features. Multiple conversations can take place at one time, and text messages can also be sent.

This past April, the campus staff discovered that the industry no longer provides replacement parts for some parts of the Campus's existing analog system and is phasing out other items. Currently, the analog radio repeater that is mounted on the building is in need of repairs.

Due to the size of the building and age range of participants, an efficient radio communication system is essential in day-to-day communication and in an Emergency for the Campus, JCC and HBHA.

### **2. What population will be served? How many will be served?**

This serves the Jewish community in general and the agencies at the Campus and their members, clients, guests and visitors. On average, close to 1,200 individuals are served in the building on weekdays.

### **3. What is the time period for the program?**

The equipment will be ordered after all the funding has been secured.

**4. What is the location of the program?**

Jewish Community Campus

**5. How will this program be marketed to its target population?**

Not applicable.

**6. Who will be responsible for administering the program, both volunteer and professional? What are their qualifications?**

Alan Bram, Executive Director, Jewish Community Campus.

**E. Describe the extent of the need for this program and how it came to your organization's attention.**

As a Jewish institution we know the Jewish community is rated as a higher terrorist target than the non-Jewish. For years we have been in the Crisis Management Planning mode and have done many things. The two-way communications system it is something we need daily for communication and will rely on in emergency situations. After investigating other technologies the Motorola system seemed the most cost-effective fit for our need.

**F. How will the Jewish community ultimately benefit from the implementation of this program?**

This is an essential part of communications at the Jewish Community Campus

**G. Has this program been implemented before by your organization, by another organization in Kansas City or elsewhere? What were the results?**

This will replace our current system which is quickly becoming obsolete.

**H. How does this program relate to the ongoing goals and activities of your organization?**

Our goal is to provide a safe, hazard free environment.

**I. Financial Information**

1. What is the dollar amount requested for this program?

**Motorola MotoTurbo Digital Radio System**

**Equipment**

**Unit Extended**

▪ <b>1 at \$3,765 Motorola Digital Repeater -XPR8300</b>	<b>\$3,765.00</b>
UHF, 25-40 Watts Continuous duty cycle Operation	
Supports 2 simultaneous voice paths in digital TDMA mode	
Operates in Analog or Digital mode, rack mountable	
2 yr Motorola Warranty	
1 Duplexer 406-450 MHz and Cables	
1 Preselector - UHF 440-474 MHz	
1 Lightning Arrestor	
1 Surge Suppressor	
1 MOTOTRBO repeater-basic service manual	
1 30" indoor Cabinet	
1 Rack Mount duplexer/filter enclosure kit	
▪ <b>1 at \$525 Antenna DB 630c Omni directional 450-470 MHz</b>	<b>\$525.00</b>
▪ <b>37 at \$829 XPR6500 - 160 channel, UHF, digital display, keypad</b>	<b>\$30,673.00</b>
<i>reg \$1085 includes: Lilon 1500 mAh battery, 3 hr rapid charger, 2.5" belt clip, antenna, 12 alert tones, 3 prog buttons</i>	
2 yr Motorola warranty	
▪ <b>3 at \$795 XPR 6300 - employee radio no readout - 32 chan UHF</b>	<b>\$2,385.00</b>
<i>reg \$ 1010 includes: Lilon 1500 mAh battery, 3 hr rapid charger, 2.5" belt clip, antenna, 12 alert tones, 3 prog buttons</i>	
2 yr Motorola warranty	
▪ <b>1 at \$335 FCC coordinated repeater UHF frequency pair w/talk around</b>	<b>\$335.00</b>
▪ <b>1 at \$925 Text Messaging option - Client &amp; Server unlicensed software</b>	<b>\$925.00</b>
Includes Data Applications documentation & Utilities, Text messaging server software	
Text messaging Client software, Text messaging (dispatcher) license (1)	
Text messaging client radio license (1)	
▪ <b>1 at \$835 Text messaging License- includes 1 dispatch &amp; 10 radio licenses</b>	<b>\$835.00</b>
▪ <b>6 at \$415 Text messaging License- includes 5 radio licenses</b>	<b><u>\$2,490.00</u></b>
Radios are capable of :	
Private calling-one to one	
Public Group calling: One to Many-select from groups	
Public Group calling: One to Many-select from contacts	
Public group scan, short messaging service	
	<b>Equipment Sub Total</b>
	<b>\$41,933.00</b>
	<b>Sales Tax 7.525%</b>
	<b><u>\$3,155.46</u></b>
	<b>EQUIPMENT TOTAL</b>
	<b><u>45,088.46</u></b>

**Programming/Installation/Shipping**

▪ <b>2 at \$35 First radio in template programming</b>	<b>\$70.00</b>
▪ <b>38 at \$15 Each radio thereafter in template programming</b>	<b>\$570.00</b>
▪ <b>1 at \$100 Programming of repeater</b>	<b>\$100.00</b>
▪ <b>1 at \$2500 Installation of repeater EST.</b>	<b><u>\$2,500.00</u></b>
	<b><u>\$3,240.00</u></b>

**2. What is the line item budget for this program? Include a complete revenue projection and complete detail by expense categories.**

**The total cost of this part of the program is \$48,328.**

Because of the impending change from the analog to digital systems, the Jewish Community Campus had planned to apply for grants from the Jewish Heritage Foundation, the Menorah Legacy Fund and the Jewish Federation of Kansas City. However, this request is off -cycle for the Jewish Heritage Foundation and the Jewish Federation. Since some of the parts for the current analog system are no longer available now, the entire amount is being requested for the digital system at this time. A request for an emergency notification system has been submitted to the Menorah Legacy Fund.

**3. What internal fiscal resources will your organization invest in the program?**

The Jewish Community Campus spends approximately \$500,000 in endowment money a year for routine maintenance and repairs. The replacement cost of the radios can not be absorbed by our regular budget. The Jewish Community Campus will invest in staff time for on going planning and training as well as the service contact costs, repair costs and battery replacement.

**4. Describe the source, amount and status of other requests for funding.**

Staff had talked to the Jewish Heritage Foundation and the Jewish Federation and was told they had missed 2008 deadlines. Funding requests will be placed in 2009, if needed. However, the need to replace the analog system has become a more urgent priority since replacement parts are already being phased out.

**5. How will partial funding of this grant application impact the program's implementation?**

This program cannot be implemented if all the funding doesn't come through. Perhaps if each of the sources we wish to request funding from would share the cost, the needs would be met. However, because we have already begun to experience problems, we wish to be as proactive as possible.

**6. Is this an on-going program? If yes, how does your organization plan to assume the costs in future years?**

The on-going costs are minimal and most are already part of our operating budget.

**J. Evaluation**

**1. What are the expected short-term and long-term outcomes of this program?**

This program should allow the Campus to maintain in-house communication on a day to day basis as well as ensure safety of Campus users.

**2. How will these outcomes be evaluated?**

It is hoped that the effectiveness of the two-way radios is never tested in an emergency situation.

**K. Why should the Community Legacy Fund fund this program?**

This grant is being submitted to the Community Legacy Fund because the grant guidelines state a willingness to fund “capital equipment especially when it will significantly enhance an organizations general operations or the efficiency of a particular program.” This is an important part of our preparation to protect the Jewish community participating at the Jewish Community Campus.