

FOCUS FALL 2017



E Lara Krigel Pabst, Foundation Trustee, Josh Stein, Foundation Director of Fund Development, and Irv Belzer, Foundation President, attend the professional advisor lunch session on Legacy Giving Day.

FOUNDATION HOLDS SUCCESSFUL INAUGURAL LEGACY GIVING DAY

As part of the Create a Jewish Legacy initiative, the Jewish Community Foundation hosted its inaugural Legacy Giving Day on September 14. The day of programs featured Kathryn Miree, a national expert in the field of planned giving.

It was a pleasure to welcome back Miree, who several years ago presented on behalf of the Foundation to community leadership as part of the initial training for the Bushman Community Endowment program and helped inspire its success.

During this visit, Miree spoke to various Foundation constituencies about the importance of planned gifts. The morning session took place at the Jewish Community Campus and included a presentation for agency and synagogue leadership. Miree shared tips on how to set realistic goals, identify fundraising obstacles, and energize, focus, and train volunteers for successful planned giving programs.



Jean Zeldin, Executive
Director of Midwest Center
for Holocaust Education, with
Cindy Bodker, Development
Director of The J, at the
morning session of Legacy
Giving Day.



Renowned national expert Kathryn Miree motivates planned giving development teams.

Afterwards, Miree presented at a luncheon at the Carriage Club for professional advisors (attorneys, CPAs, financial advisors and planners). These advisors work closely with JCF and serve as partners in efforts to mutually support their clients' charitable giving goals. Miree also presented to the Foundation's Board of Trustees.

Each program was met with the significant acclaim of attendees and provided valuable tools to assist in planned gift cultivation and reinforced the importance of effective donor stewardship.

These and other programs of the Create a Jewish Legacy initiative are generously supported through the Sam and Lucy Gould JCF Program Fund. For more information about the Create a Jewish Legacy initiative or to discuss making arrangements to leave your own legacy to causes that you support, contact Josh Stein at jstein@jcfkc.org or 913-327-8121.

L'SHANAH TOVAH TO OUR FOUNDATION FAMILY



Dear Friends,

We recently welcomed the Jewish New Year which is traditionally accompanied by many hours spent at the synagogue engaged in communal worship and study. For some of us, these are the principal ways in which we engage with our Judaism and create community. Others choose to express Jewish values and traditions principally via tzedakah, many through the various creative channels made possible by the Jewish Community Foundation. Still others volunteer their time and leadership, serving in various capacities including positions on the

boards of our Jewish agencies and congregations. Some of us do "all of the above." Whichever way you engage, you help enrich Jewish life and for that we are very grateful.

The leadership of the Jewish Community Foundation has spent the past several months listening to the community, both to those of you who have made the decision to partner with us in philanthropy and those of you who have not (yet!). We have taken your creative suggestions and your constructive critiques to develop new ways for more of you to engage with the Foundation and each other that we hope will enrich your giving experiences. We also have done a deep review of several of our policies to assure that we maintain accessibility, transparency and the best practices in non-profit governance while continuing to provide the same personal service that our members have come to expect and rely upon.

As we do in the High Holiday liturgy, we re-commit the Foundation to do even better to serve you and the entire community as together, we work to live out the best of our tradition.

L'shanah tovah,

Irvin V. Belzer President

Gwin V. Belger

Lauren Mattleman Hoopes Executive Director

Lauren Mattleman Froges

ANNOUNCING NEW GRANTING GUIDELINES FOR THE COMMUNITY LEGACY FUND

Starting in 2018, the majority of grants made from the Foundation's Community Legacy Fund will support the general operating expenses (core expenses) of Jewish agencies in the Kansas City region. The decision to offer general operating support was a significant part of the Foundation's strategic plan. According to Frank Lipsman, chair of the Community Legacy Fund grants committee, "This move will help ensure the sustainability of the Kansas City Jewish community. We are fortunate to have staff and board members that were able to seamlessly convert our 'program based' grant making to 'core based' grant making."

The Community Legacy Fund is an aggregation of permanent endowments from which grants are awarded to Jewish community agencies whose applications are reviewed and evaluated by the Foundation grants committee and Board of Trustees. Many in the grant-seeking community consider core grants to be the most coveted type of grant dollars. A recent study for *Grant-Makers for Effective Organizations* by J. McCray showed that general operating support/core grants were most commonly associated with long-term success of non-profit organizations.

Grants will be limited to Jewish agencies which maintain the quality of Jewish life in Kansas City and have missions that are consistent with Community Legacy Fund priorities. Houses of worship are excluded, unless they are providing unique, essential services not otherwise available within the Jewish community. Funding may be used for expenses such as rent, equipment or supplies, and security. Complete guidelines and application forms will be available at jcfkc.org by January 1st and applications will be due March 1st. If you have any questions, please contact Beatrice Fine at bfine@jcfkc.org or 913-327-4618.

A PRICELESS VIEW TO A PRICELESS VISION

Myra Rosenberg Litman attended the *Foundation* for our Future event last year and was inspired to consider her own legacy and the impact that she can make through a planned gift. She had been maintaining a condominium that she owned on Wilshire Boulevard in Los Angeles with an expansive view of the city and surrounding valley. As the years progressed, she found herself with less use for the condo and saw an opportunity for its value to be put to good use. Myra realized that by contributing her property to the Foundation, she could appreciably increase the assets in her Donor Advised Fund and realize a significant tax deduction, while avoiding taxation of potential capital gains.



Myra Litman created a Jewish legacy through a gift of real estate to the Foundation.

Myra is in the process of working closely with Foundation staff and Karen Pack, a trusted friend and philanthropic advisor, to create a fund that will implement her charitable vision. This fund will provide perpetual annual support to the many causes that are most meaningful to her. By working with the Foundation, Myra is able to make changes in her plans for the duration of her lifetime and include desired contingencies in her plans to ensure that her goals continue to be met. Through her generous gift, Myra's priceless view has been converted into a priceless vision that will sustain and enhance our community for generations to come.

To bring your personal charitable vision to life, contact Josh Stein at jstein@jcfkc.org or 913-327-8121.



FAMILIES GATHER AT THE J-LEAD FALL PICNIC

J-LEAD members Kristin and Alex Brown with their daughter Gwen at the fall family picnic at I-Lan Park.

On Sunday, October 1, J-LEAD (Jewish Leadership Education Action and Development) members, families and friends gathered at I-Lan Park for a fall picnic and opportunity to connect with one another in a relaxed social setting. In addition to a picnic lunch, the group heard about the impact that they make through the J-LEAD giving circle, which last year collectively granted nearly \$30,000 to projects within the Jewish community.

Ben Abelson, incoming J-LEAD chair, hopes to build on the great success of his predecessors as the program enters its 14th year of making a difference in the community. "When my wife, Lauren, and I moved to Kansas City, J-LEAD became an important way for us to support the community and develop meaningful friendships," he says. "The program enables participants to make a greater impact than we could make individually and in the process, we learn about the great projects taking place in our community and have an opportunity to invest in their success." Abelson has been involved in J-LEAD since 2013, serving on the program's steering committee throughout much of that time.

J-LEAD welcomes members in their 20s-40s and there is currently an incentive match for new members, allowing them to participate in their first year for \$250. For more information, contact Josh Stein at jstein@jcfk.org or 913-327-8121.

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YEAR-END GIVING CALENDAR

In order to best serve you during this busy season, please keep the following deadlines in mind when doing your 2017 year-end giving:

Grants from JCF Funds: In order to allow time for processing, please submit your grant requests as soon as possible.

Gifts by Check must be received in the <u>JCF office by 4:30 pm on December 29</u>, or if placed in the mail, <u>postmarked December 30</u> to be eligible for a 2017 tax deduction.

Gifts of Stock must be received in our account by <u>December 29</u>. Stock transfer times vary, so if you are planning to make a stock gift this year, please contact your broker and Kevin Taylor at 913-327-8134 to ensure timely handling of your donation.



Introducing Mobile Grants

If you have a JCF Donor Advised Fund, you can now text your grant requests to the Foundation!

Register now by emailing Roberta Goller at rgoller@ jcfkc.org or Kevin Taylor at ktaylor@jcfkc.org.

Gifts by Credit Card will be accepted any time, but keep in mind that to count as a 2017 donation, the transaction must be <u>posted</u> to your credit card account by December 31. Credit card company processing times vary, so make sure to initiate your credit card donation early.

NEW FUNDS

DONOR ADVISED FUNDS

Claude & Rachel Einstein Donor Advised Fund Melissa Palan Goldenberg Charitable Giving Fund Michael & Carol Katzman Philanthropic Fund Shalon Fund

RESTRICTED FUNDS

Elizabeth & Jack Bohm Fund for Congregation Beth Shalom Levi Family Foundation for the Study of Holocaust Archives Lowenstein Family HBHA Scholarship Fund

The Jewish Community Foundation is your partner in charitable giving. We offer easy, creative ways to make a significant impact with your tzedakah. Whether you'd like to memorialize a loved one, support a community organization in perpetuity, engage your family in giving, or simply streamline your philanthropy, the Foundation is here to help. Contact us for more information.

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