



JEWISH COMMUNITY
FOUNDATION
OF GREATER KANSAS CITY

FOUNDATION
FOCUS SUMMER 2017



J-LEAD member Lauren Abelson, incoming J-LEAD chair Ben Abelson, & outgoing J-LEAD chair Annie Wishna at the J-LEAD Celebration on May 10

CELEBRATING THE NEXT GENERATION OF CHARITABLE GIVERS

The Jewish Community Foundation is proud to provide giving programs for community members of all ages. The **B'nai Tzedek** program introduces teens to the joys and rewards of philanthropy by offering them the opportunity to open their own charitable giving accounts at the Foundation. Once a year, fundholders may grant 10% of their account balances to the Jewish charity of their choice. The B'nai Tzedek Shuk is the Foundation's yearly philanthropy fair where fundholders have the opportunity to meet one-on-one with representatives from Jewish charities and learn about the needs of the community before making their annual grants.

The theme of this year's Shuk on March 2 was "Be the Change," based on the Mahatma Gandhi quote, "Be the change that you wish to see in the world."

"There are so many passionate teens in Kansas City and the B'nai Tzedek Shuk is the perfect place that gives us the opportunity to impact incredible organizations and 'Be the Change' we envision for our world," says B'nai Tzedek participant Haidee Clauer.

Nearly \$16,000 has been granted by B'nai Tzedek fundholders so far this year. To learn more about B'nai Tzedek, contact Beatrice Fine at (913) 327-4618 or bfine@jcfkc.org.

J-LEAD is the Foundation's giving circle for Jewish adults in their 20s, 30s and 40s. By pooling together resources and collectively making grant decisions, J-LEAD members are able to make a greater impact than any one member could make alone. J-LEAD granted \$29,000 to community programs this year. For a complete list of grant recipients, visit jcfkc.org/jlead.

"J-LEAD is unique because every member participates in the grants process and helps to determine where their dollars are spent," says Annie Wishna, outgoing J-LEAD chair. "During the process, members are introduced to a wide variety of organizations addressing an array of needs in the community. We hope that beyond the dollars that are awarded to our deserving organizations each year, the skills that our members acquire during the grants process will have a lasting impact on charitable organizations in our community."

Going forward into 2017, Ben Abelson will serve as the J-LEAD chair and will work with the steering committee and JCF staff to develop engaging educational programs, volunteer opportunities and events. To learn more about J-LEAD, contact Josh Stein at (913) 327-8121 or jstein@jcfkc.org.



Paige Kuluva, Kerry Kuluva & Cadence Koffman at the B'nai Tzedek Shuk, the Foundation's annual youth philanthropy fair

SMARTER GIVING. YOUR WAY.

REACHING NEW HEIGHTS TOGETHER



Dear Friends,

As some of you have already heard, the Jewish Community Foundation has reached a significant milestone: \$250,000,000 in assets. Thanks to the trusted partnership of individuals, families and community organizations, and sound investment strategies, the Foundation now holds a quarter of a billion dollars that over time will be used for charitable purposes.

Our continued growth is a testament to the generosity and commitment of our Foundation Family members like you, who have trusted the Foundation as the steward of their philanthropic dollars. We will continue working to earn that trust and to leverage our resources by providing personalized service to our fundholders and education aimed at bringing along the next generation of philanthropists in our community.

We firmly believe that the Jewish Community Foundation adds tremendous value to the local philanthropic and Jewish community and that is why so many have entrusted us to help them realize their charitable goals. Beyond our fiduciary and administrative responsibilities, we take seriously our role in creating programs that train and model tzedakah for the next generation. We are committed to building the capacity of our Jewish communal organizations by teaching and incentivizing more effective and efficient program delivery, organizational management and fundraising strategies. Our success has been the community’s success and we are excited to move forward together into an even brighter future.

Enjoy your summer!

Irvin V. Belzer
President

Lauren Mattleman Hoopes
Executive Director

LIFE LESSONS IN PHILANTHROPY By Jonathan Edelman

I learned from an early age about the importance of tzedakah and that giving back can take many forms. In high school, many students do volunteer work for the impact of giving back and the experience it provides; it also happens to be gold on a resume in an ever increasingly competitive college process. The Jewish Community Foundation helped me realize that while giving your time is important and necessary, organizations ultimately need money to succeed. By opening a B’nai Tzedek fund at the time of my Bar Mitzvah, I was able to begin to contribute to the programs and institutions that do so much for our community. By recently opening a Donor Advised Fund at the Foundation, I am able to continue that work while living outside the Kansas City community.



Jonathan Edelman

My ten summers at Herzl Camp shaped a large part of my Jewish identity. Unfortunately, camp is a luxury and a privilege, not a right. I distinctly remember being frustrated when a friend had to explain that he could not come back one summer due to financial reasons. No one should be withheld the enriching experience of camp because of a lack of funds. Through B’nai Tzedek, I learned about the Rabbi Gershon Hadas Guardian Society for Jewish Children, which provides kids with scholarships for camp. I was proud to be able to contribute to their work so that my peers could experience camp with the same excitement that I did each year.

Even now, having lived outside of Kansas City for more than five years, I am able to stay connected to my community and these wonderful organizations through the Foundation. They provide me with resources so that I am able to stay up-to-date with recent work that organizations like Jewish Vocational Services are doing to help refugees during this massive worldwide crisis. My link to Kansas City and the Jewish community has remained strong in large part because of the Jewish Community Foundation and for that I am truly grateful.

DONOR RELATIONS: THE GOOD, THE BAD AND THE UGLY



Panelists Susie Goldsmith, Ann Slegman Isenberg (facilitator), Howard Mayer & Dan Scharf

On May 17, the Foundation hosted the inaugural Parking Lot Lunch, titled “Donor Relations: The Good, the Bad and the Ugly.” The event featured a panel discussion by generous community donors Susie Goldsmith, Howard Mayer and Dan Scharf, and was facilitated by Ann Slegman Isenberg. The panelists shared their experiences as donors to nonprofit organizations and provided advice to the audience of community agency and synagogue professionals and lay leaders on how to foster positive relationships with their donors. Helpful take-aways included an emphasis on sharing honest information (both good and bad) and the importance of connecting with donors via both digital and printed communications. The collective opinion was that maintaining donor relationships doesn’t need to be expensive, but does need to be heartfelt.

“Donor Relations” was the first event in the Parking Lot Lunch series which brings together lay and professional leaders engaged in planned giving efforts for collaborative learning and sharing of best practices and successful programs. The series is generously sponsored by the Sam and Lucy Gould JCF Program Fund and is named as an homage to Sam’s career in the parking lot industry and plays on the fact that some of the most meaningful communal conversation takes place in the parking lot following meetings.

The learning continues on September 14 when the Foundation will host Legacy Giving Day, a special day of educational planned giving events for development professionals, lay leaders, and professional advisors. The featured speaker is Kathryn Miree, J.D., a nationally renown planned giving expert. For more information, contact Josh Stein at (913) 327-8121 or jstein@jcfkc.org.

WELCOME OUR NEW TRUSTEES

We are pleased to introduce two of our new trustees below. Three additional trustees were announced in our winter newsletter.



LARA KRIGEL PABST

“I learned about the Foundation by participating in J-LEAD as a member with my husband, Ben. The Foundation is focused on the health and longevity of the Jewish community in Kansas City and strives to support the community in several different ways. As a trustee, I hope to help make a positive difference, and I hope that my perspective will help the group come to sound, well-reasoned decisions.” Lara serves on the Grants and Governance Committees.



PAM KANTER

“By serving as a trustee, my hope is that I will be able to influence friends and family members to set up their own funds so that they too have an easier way to make charitable donations and at the same time help the Kansas City Jewish community remain strong in the years to come.” Pam serves on the Grants Committee.



JEWISH COMMUNITY
FOUNDATION
OF GREATER KANSAS CITY

5801 W 115TH ST SUITE 104
OVERLAND PARK, KS 66211

NON-PROFIT ORG.
U.S. POSTAGE PAID
KANSAS CITY, MO
PERMIT NO. 684



**Join the B'nai Tzedek
Youth Council!**

Information and
applications are
online at [jcfkc.org/
bnaitzedek](http://jcfkc.org/bnaitzedek)

Read more about
B'nai Tzedek inside!

Looking for a new
community organization
to support? Visit

jcfkc.org/CurrentNeeds

and learn how you can
make a difference!



Brooke Hardy & Beatrice Fine



Celebrating 10 years at JCF!

FOUNDATION NOTABLES

NEW FUNDS

DONOR ADVISED FUNDS

Jennifer Davidner Cattano Donor Advised Fund
Jonathan Edelman Donor Advised Fund
Adam & Mia Feldman Donor Advised Fund
Edwin & Marsha Herman Family Donor Advised Fund
David and Sharyn Katzman Donor Advised Fund
West Plaza Tomato Company Fund

RESTRICTED FUNDS

Shirley White Fund for Village Shalom

FUTURE FUNDS

Rachel B. Krantz Lion of Judah Endowment
Rachel B. Krantz & Edward J. Goldstein Endowment Fund

LEGACY FUNDS

Joseph H. & Sarah Rutlader Legacy Fund

CHARITABLE TRUSTS

Cohn Charitable Remainder Unitrust

FOUNDATION STAFF

LAUREN MATTLEMAN HOOPES Executive Director
(913) 327-8120 / lhoopes@jcfkc.org

BEATRICE FINE Director of Funder Services & Education
(913) 327-4618 / bfine@jcfkc.org

ROBERTA GOLLER Grants Manager
(913) 327-8285 / rgoller@jcfkc.org

BROOKE HARDY Director of Communications
(913) 327-8122 / bhardy@jcfkc.org

ELLEN KORT Legacy Stewardship Consultant
(913) 327-327-8284 / ellenk@jcfkc.org

LIZ MATHEWS Accountant
(913) 327-4631 / emathews@jcfkc.org

ANTOINETTE STARKS Executive Assistant
(913) 327-8245 / astarks@jcfkc.org

JOSHUA STEIN Director of Fund Development
(913) 327-8121 / jstein@jcfkc.org

KEVIN TAYLOR Chief Financial Officer
(913) 327-8134 / ktaylor@jcfkc.org

www.jcfkc.org | 913-327-8245