



Q3 2019

SMARTER GIVING

IMPACT

One significant way the Jewish Community Foundation impacts our community is through extensive training and education of nonprofit partners, professional advisors and donors. Through exclusive events, one-on-one meetings, and informative communications, we ensure our constituents are aware of the latest philanthropic trends and smarter giving strategies. Learn more about our recent efforts below.

LEGACY GIVING DAY

As part of our biennial Legacy Giving Day event on September 12th, noted gift planning expert Aviva Shiff Boedecker presented, “2020 Vision: Planned Giving for the Next Decade and Beyond.” Guests included community development professionals, lay leaders, estate planning attorneys and financial planning professionals. This event is generously sponsored by the Sam & Lucy Gould Fund.

Did you know the Jewish Community Foundation is the central repository of the community’s planned giving data? Do you have an existing planned gift or would you like to create one? Contact Josh Stein at (913) 327-8121 or jstein@jcfkc.org.

PROFESSIONAL ADVISOR FOCUS GROUP

In June, the Foundation convened a special focus group of financial planners to understand how this group approaches philanthropy with their clients and discover how the Foundation can continue to provide exceptional support and resources to help advisors serve their clients’ philanthropic needs. Through the engaging discussion facilitated by JCF Marketing Committee Chair Martha Gershun, the Foundation gained great insights that will inform our future outreach to and interactions with professional advisors.

BUNCHING & GIFTS OF APPRECIATED STOCK

We’ve been working hard to ensure our donors are aware of two smart giving strategies that can work in tandem to maximize tax benefits: “Bunching” and Contributing Appreciated Stock.

Donors can “bunch” multiple years’ worth of charitable gifts in a single year into a Donor Advised Fund (often with additional benefit by contributing appreciated stock), enabling them to surpass the itemization threshold and receive the maximum available tax advantages.



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FOUNDATION
OF GREATER KANSAS CITY