

## Jewish Community Foundation of Greater Kansas City Graphics Standards Guide



The following are guidelines for using the Jewish Community Foundation of Greater Kansas City logo. Please contact Brooke Hardy at (913) 327-8122 or bhardy@jcfkc.org with any questions.

## 1. Logos



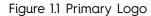




Figure 1.2 Stacked Logo

## 2. Acceptable Logo Usage (for both primary and stacked versions)









Please visit www.jcfkc.org/acknowledgement for high resolution logos.

## 3. Unacceptable Logo Usage (for both primary and stacked versions)



The white logo may NOT be used on light colored backgrounds



The black logo may NOT be used on medium to dark colored backgrounds